

2020 | 6TH
ANNUAL



TOURISM
SUMMIT



GALVESTON ISLAND

Convention & Visitors Bureau

2020 SPONSORSHIP PACKET

GALVESTON ISLAND CONVENTION & VISITORS BUREAU
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SPONSORSHIP INFORMATION



TOURISM 2020 SUMMIT

OVERVIEW

On Thursday, May 7, 2020, the Galveston Island Convention & Visitors Bureau will host the 6th Annual Tourism Summit at the Galveston Island Convention Center in Galveston, Texas during National Tourism Week to educate and celebrate the exciting tourism industry. This is a FREE event to ALL tourism partners and local dignitaries. Highlights include: inspiring and energizing, multi-faceted panel discussion, educational break-out sessions lead by industry experts, the return of the vendor expo hall and the introduction to the "Taste of Galveston." Tourism Summit is the best place for professionals to spark innovative ideas and gain insights from industry leaders. You'll leave feeling energized and ready to achieve new professional and personal goals and make the connections that will carry you through 2020 and beyond. Join the hundreds of Galvestonians for a variety of creative networking opportunities and take the knowledge you gain and invest it back in your career and the company.

GICVB

The Galveston Island Convention & Visitors Bureau (GICVB) is the official destination marketing organization for Galveston Island, Texas as accredited by Destination Marketing Association International. The GICVB is a non-profit government agency tasked with promoting Galveston's diverse tourism offerings to travelers across the region and globe! Along with operating the Galveston Island Visitor Information Center, the bureau employs an award-winning staff of sales, marketing/PR, destination services, and special event management professionals to help both leisure and business travelers take advantage of all Galveston Island has to offer.

AUDIENCE

Each year the Galveston Island Convention & Visitors Bureau brings the Galveston hospitality community together to learn from one another and from experts in the field. The summit is designed to involve, inform, educate, and excite Galvestonians. The 2019 audience included more than 500 tourism and hospitality industry professionals, destination marketing organizations, attractions, elected officials, and educators. This year we hope to grow our attendance again by offering this FREE day-long event that will feature national and regional speakers presenting on a variety of topics aimed at increasing the number of visitors and travelers to Galveston Island. Those whose businesses are touched by travel--from restauranteurs to hotel executives and transportation operators to nightlife professionals--can learn how to maximize their reach and have a chance to learn about new resources being made available to reach their goals.



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SPONSORSHIP OPPORTUNITIES



TOURISM SUMMIT 2020

~~Title Sponsor - \$5,000~~ **SOLD**

- 3 minute stage presentation
- Collateral placement at each seat
- Acknowledgement in all digital and printed material
- Onsite signage recognition
- Reserved seating
- Copy of the attendee mailing list (no phone or email)
- Survey option – Three registration survey questions
- Sponsor ribbons for name badges
- Opportunity to provide greeters at the door
- Invitation to VIP reception

Registration Sponsor - \$4,000

- Collateral placement at registration
- Acknowledgement in all digital and printed material
- Onsite signage recognition
- Opportunity to provide greeters at the door
- Invitation to VIP Reception

~~Lunch Sponsor - \$2,500~~ **SOLD**

- Acknowledgement in all digital and printed material
- Onsite signage recognition
- Collateral placement at each seat
- Invitation to VIP reception

Expo Happy Hour Sponsor- \$2,500

- Acknowledgement in all digital and printed material
- Onsite signage recognition
- Invitation to VIP reception

~~Program Sponsor - \$3,000~~ **SOLD**

- Acknowledgement in all digital and printed material
- Back cover, ad and logo recognition in the event program
- Invitation to VIP Reception



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Breakout Sponsors (4 available) - \$2,000

- Opportunity for presentation and introduce speaker
- Acknowledgement in all digital and printed material
- Invitation to VIP Reception

Wellness Hub Sponsor – \$2,000

- Exclusive sponsor of Wellness Hub located in pre-function space and “wellness” activity
- Acknowledgement in all email and printed material
- Opportunity to distribute “Wellness” related giveaways within hub
- Invitation to VIP Reception

Exchange Lounge Sponsor – \$2,000

- Exclusive sponsor of Exchange Lounge located in pre-function space
- Exclusive sponsor of charging stations located in the lounge
- Acknowledgement in all email and printed material
- Opportunity to distribute giveaways within lounge
- Invitation to VIP Reception

~~Branded Reusable Tote Sponsor – \$2,000~~ - SOLD

- Acknowledgement in all email and printed material
- Invitation to VIP Reception

~~Branded Lanyard Sponsor – \$2,000~~ - SOLD

- Acknowledgement in all email and printed material
- Invitation to VIP Reception

Breakfast Break Sponsor – \$2,000

- Complete design of breakfast break area
- Acknowledgement in all digital and printed material
- Invitation to VIP Reception

~~Coffee Break Sponsor – \$1,500~~ - SOLD

- Complete design of coffee break area
- Acknowledgement in all digital and printed material
- Invitation to VIP Reception

#lovegalveston Sponsor (multiple available) – \$500

- Acknowledgement in all digital and printed material
- Invitation to VIP Reception



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